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Merger of Silicon Software GmbH with Basler AG

Companies complete merger and expand product areas frame grabber and VisualApplets under Basler brand.

Ahrensburg, May 05, 2021 - Silicon Software GmbH has been merged into Basler AG. Basler had acquired Silicon Software in 2018 and managed it as an independent GmbH within the group structure. Functions such as production, logistics, sales and technical support were already merged shortly after the acquisition, and other functional areas followed step by step. The integration of both companies under company law now completes this process.

CEO Dr. Dietmar Ley, who was also managing director of Silicon Software, explains: "The employees of both companies have been working so closely together since the acquisition that the step to legally unite both companies under the name Basler AG feels very natural and logical. We are very pleased to have a location in Mannheim with such experienced and qualified colleagues, to continue to grow together and to develop exciting offerings for the computer vision market under the Basler brand."

With the acquisition of Silicon Software GmbH, Basler had complementarily expanded its portfolio with the product areas frame grabbers and software (VisualApplets). The acquisition was a step to support the growth strategy of Basler AG and in particular to implement it in the direction of the performance segment of the computer vision market. With the merger, the product areas frame grabbers/interface cards and VisualApplets will be managed under the Basler brand and the portfolio will be further expanded.

Caption: Basler headquarters in Ahrensburg

Basler is a leading international manufacturer of high-quality imaging components for computer vision applications. In addition to classic area scan and line scan cameras, lenses, frame grabbers, light modules, and software, the company offers embedded vision modules and solutions, 3D products, as well as customized products and consulting services. Basler's products are used in a variety of markets and applications, including factory automation, medical, logistics, retail, and robotics. They are characterized by high reliability, an excellent price/performance ratio, and long-term availability. Founded in 1988, the Basler Group employs around 800 people at its headquarters in Ahrensburg and other locations in Europe, Asia and North America. Thanks to its worldwide sales and service organization and cooperation with renowned partners, it offers solutions that fit for customers from a wide range of sectors.

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